



# Leadership West

FORGING THE FUTURE

## Invest in West Valley Leaders

Empowering leaders to advance commerce and quality of life in the West Valley is a great undertaking. Leadership West is a 501c3 that relies on the support of people and organizations who believe that the West Valley deserves to develop and retain exceptional leaders.

**We cannot do it without you.  
Find a suitable investment opportunity!**

Leadership West is the only organization in the West Valley that offers programs promoting a behind-the-scenes look at issues facing the West Valley. Topics that leaders and cohorts focus on include civic engagement, healthcare, education, public safety, quality of life, sports and entertainment, job creation, water, and infrastructure.

Our nonprofit represents every aspect of the region. We are mayors and council members; school board members and educators; real estate developers and architects; medical providers; small business owners and corporate giants; grass roots activists; media executives; municipal employees; non-profit directors; lawyers; municipal employees; artists and more.

Start your investment & contact Leadership West today:  
**[info@leadershipwest.org](mailto:info@leadershipwest.org)**  
**602.617.0198**



| Benefit   | Issue Day Sponsor | Single Event Sponsor* | Strategic Sponsor | Visionary Sponsor | Pinnacle Sponsor |
|---|-------------------|-----------------------|-------------------|-------------------|------------------|
|   | \$1,000           | \$2,000               | \$2,500           | \$5,000           | \$7,500          |
| President's Circle Member                         |                   |                       | X                 | X                 | X                |
| Flagship Program Participant                      |                   |                       |                   | 1                 | 2                |
| Leadership West Institute Participant             |                   |                       | 1                 | 2                 | 4                |
| Tickets to President's Circle Luncheon            |                   |                       | 1                 | 1                 | 1                |
| Tickets to West-X Summit                          |                   |                       | 2                 | 4                 | 4                |
| Tickets to C-Squared Event                        |                   |                       | 2                 | 2                 | 4                |
| Alumni Dues Covered                               |                   |                       | 1                 | 2                 | 4                |
| Segment on an Issue Day                           | X                 | X                     |                   |                   | X                |
| Support with Youth Council or Commission Training |                   |                       | X                 | X                 | X                |
| Logo on Website                                   | X                 | X                     | X                 | X                 | X                |
| Logo in Newsletter                                | X                 | X                     | X                 | X                 | X                |
| Social Media Recognition                          | 1X                | 2X                    | 3X                | 4X                | 5X               |
| Access to Alumni Database                         |                   |                       | X                 | X                 | X                |
| Naming Rights*                                    |                   |                       |                   |                   | X                |

\*Naming Rights: Leadership West Flagship Program, Institute, and Alumni Association are unique groups with their own branding and presence. Naming Rights opportunities are limited, so this benefit is first come, first serve.

\*Single Event Sponsor: Focus a contribution on a specific event that resonate with your organization. Events to sponsor include Issue Days, C-Squared events, the West-X Summit, Mixers, Graduation, and the annual alumni event.